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**CICI'S PIZZA'S DISTRIBUTION COMPANY RECOGNIZES DRIVER  
FOR ONE MILLION ACCIDENT-FREE MILES**

*JMC Restaurant Distribution, Inc. Commemorates Distinguished Safety Record*

**Coppell, Texas** (March 26, 2007) Doug Clark of JMC Restaurant Distribution Company has driven over one million accident-free miles for CiCi's Pizza, a distance equivalent to driving to the moon and back over four times. For this outstanding achievement, Clark received a \$5,000 check, his name and accomplishment detailed on the side of his truck, and his truck outfitted with elaborate chrome trim. Clark is the fourth of JMC's drivers to reach that mileage level without incident, one of which is Doug's brother, Dave, who reached the accident free million mile mark last year.

"Doug has done a fine job for JMC, and we congratulate him on his achievement," says Robert A. Kulick, president of JMC. "This award further establishes the unparalleled safety, service and excellence provided by our team of JMC drivers."

The JMC Restaurant Distribution organization handles all distribution services for CiCi's Pizza, and only hires drivers with two or more years of experience. Most of their drivers come from referrals, allowing JMC to choose from the best drivers in the business. Drivers are known by name and have access to upper management to communicate their ideas. JMC drivers routinely comment on having a much better quality of life at JMC than with their former driving job.

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JMC is a unique foodservice distributor that focuses its attention solely on the CiCi's system. This allows the JMC team to thoroughly understand CiCi's operations and focus on accuracy, high inventory turns—nearly 100 a year—and relatively few SKUs. JMC's high fill rate means CiCi's restaurants receive exactly what they order 99.998% of the time, a rarity in the restaurant business. Many of the JMC team members have worked shifts in CiCi's restaurants to ensure a better understanding of their customer's needs.

JMC was founded in 1990 to support CiCi's restaurants in the Dallas-Fort Worth area after other distributors were unable to keep pace with the vision of great service, low prices and a "whatever it takes" attitude. When it began, JMC had less than 2,000 square feet of warehouse space and one truck to make the 10 weekly deliveries. Currently, JMC services 600 restaurants in 27 states out of its three distribution centers located in Dallas, Atlanta and Richmond, Indiana. With a well maintained fleet of nearly 60 trucks, JMC runs consistent routes each week to CiCi's restaurants and returns to one of the distribution bases carrying freight for CiCi's and "backhaul customers." This "backhaul customer" approach helps defray operating costs and allows product costs to remain as low as possible. With annual sales to the CiCi's system and a variety of backhaul customers over \$100,000,000, JMC has created a benchmark against which other distributors compare themselves.

Founded in 1985, CiCi's Pizza is a family-oriented restaurant serving guests all the fresh salad, pasta, desserts and 16 kinds of pizza they want all for under \$5.00. CiCi's credits its continued success to the company's philosophy. CiCi's mission then and now is to exceed each guest's expectation in food, service and cleanliness, all at their value-oriented price point. Since opening its first restaurant in Plano, Texas, CiCi's has grown to over 600 restaurants in 27 states. Over the past three years, CiCi's has opened nearly 220 new locations in new and existing markets.